

VIP CONNECTION

Volunteers in Partnership with Community Memorial Hospital

Winter 2017

Jessica Mulligan Announced as Executive Director of Community Memorial Foundation

Jessica Mulligan will join Community Memorial Foundation as the new executive director effective Monday, Jan. 8, 2018. In this role, Jessica will lead foundation staff members in continuing to support the mission of Froedtert & the Medical College of Wisconsin Community Memorial Hospital. She will be responsible for overseeing special events; planned giving initiatives; annual staff giving campaigns; strategies related to donor recruitment and retention.

As part of her executive director role for the foundation, Jessica will also oversee Volunteer Services as the director reports up to Jessica. Andy Dresang, director of Community Engagement for the Community Hospital Division, is temporarily filling that role as active recruitment for a new director of Volunteer Services is underway.

Jessica most recently served as director of development at Catholic Memorial High School in Waukesha. She earned her Bachelor of Science in Business Management and Communication Studies with an emphasis in Public Relations and Organizational Communication from the University of Wisconsin – La Crosse. Jessica also has a master's degree in Business Administration from Mount Mary University.

Kerry's hard work and leadership built and strengthened Community Memorial Foundation. While Kerry will pass the foundation torch, she will continue in her system role as vice president of Community Engagement.

Meet Sue Feilen



I'd like to introduce myself. My name is Susan Feilen (aka gift shop Sue) and I've been working in health care as a gift shop volunteer/coordinator for 14 years. I am very lucky to have the opportunity to work in a hospital environment through retail, interacting with others who are as passionate about their jobs as I am. I look forward to getting to know you and meeting your gift giving needs.

Thank you to all associates who attended the Holiday Open House at Timeless Treasures Gift Shop. The day went very fast! The smell of hot apple cider was in the air along with treats for your sweet tooth. We were busy early morning right into the late afternoon. I hope everyone thoroughly enjoyed themselves and picked out their early Christmas items!

~ Susan Feilen

Welcome New Volunteers

- Mary Freel
- Nancy Armstrong
- Shirley Norman
- Jerry Wick

VIP Advisory Council Meeting

The VIP Advisory Council met on Oct. 12, 2017. Highlights from the meeting include:

- Community Memorial Hospital ranked number nine in the country for the community hospital rankings by Vizient.
- Partners of Wisconsin Hospital Association state convention took place from Oct. 3-5 and the VIP received an Honor Point Award.
- The Senior Breakfast, Nov. 9, with a topic of scams and identity theft was well attended.

VIP Annual Meeting

The Volunteers in Partnership annual meeting took place on Oct. 24 in the Treiber conference rooms. Our interim Director of Volunteer Services, Andy Dresang, kicked off our meeting with a warm welcome. Hospital representatives showcased the technologies, equipment and programs that were supported by the VIP's fundraising efforts. Thanks

to the VIP's generous support, items such as an ECT machine and Koros Spine Retractor, new white boards for patient rooms and an ED Glidescope were purchased to enhance patient care.



Special Events News

Cheery Cherry Fall Fair

The 49th annual Cheery Cherry Fall Fair was held on Sunday, Sept. 24 from 9 a.m. to 4 p.m. in Village Park, Menomonee Falls. At 90 degrees, it was a very warm fall day with more than 2,300 attendees! Dedicated volunteers and co-chairs worked tirelessly to make the fair a success. This year's fair raised nearly \$22,000 to benefit the Cancer Care Center at Community Memorial Hospital.



Rhoda the comfort dog visited the fair and entertained fair attendees of all ages. She was located next to the children's area where kids could receive temporary tattoos, play bean bag toss, get their face painted or create a wooden cherry magnet.

The event planning committee thanks all volunteers and co-chairs involved in this year's fair. A special thank you is also extended to the Menomonee Falls Fire Department for bringing out a fire engine for the youngest fairgoers to tour.

Planning will begin soon for next year's event – the 50th anniversary of Cheery Cherry Fall Fair scheduled for Sept. 23, 2018. Make sure to mark your calendars to join us for this exciting event!



Love Lights

The second annual Love Lights fundraiser was kicked off in early November. Interested participants may purchase a light for \$5

each in memory or in honor of a loved one. Red lights representing “in honor” and white lights representing “in memory” will be strung on trees in the front of Community Memorial Hospital near the main entrance. The ceremony and viewing of the tree lighting will be on the third floor atrium of the Heart and Vascular Center at Community Memorial Hospital on Wednesday, Dec. 6, at 5 p.m. The event features holiday refreshments, the official tree lighting and musical entertainment. All proceeds from this event will benefit the Heart and Vascular Center.

Accessory Sale

The fall Accessory Sale took place on Nov. 9 and 10. This \$6 sale was a perfect opportunity to purchase holiday gifts for friends and family. Many of the items, such as jewelry, watches and scarves, made for great stocking stuffers! An impressive \$2,422 was raised and all proceeds benefit the purchase of patient care equipment at Community Memorial Hospital.

Koeze Gourmet Candy and Nut Sale

We kicked off the annual Koeze Candy and Nut sale in early November. Orders for the famous Colossal Cashews, Chocolate Turtles, Chocolate Covered Almonds and more will be ready for pick up on Dec. 7 in the cafeteria. All proceeds will go to benefit the purchase of patient care equipment at Community Memorial Hospital.

Drugs End Dreams

While heroin and opioid abuse continues to be a health crisis both statewide and nationwide, our government is working diligently to help stop this downward spiral. Governor Scott Walker signed 11 bills this summer addressing the opiate abuse epidemic, many providing funding for treatment programs and education.

As members of the community, there are steps we can take to help eliminate this health crisis.

1. Educate ourselves about opioids and heroin, what they are and the effects they have on the body and mind.
2. Discuss alternative therapies for pain management with your health care provider. These may include physical therapy, massage, acupuncture and chiropractic care.
3. Store medications out of the reach of other individuals, preferably locked to prevent others from taking them.
4. Dispose of unused and unwanted medications properly, through pharmacy and local law enforcement “take-back” programs. To find locations in our community, go to doseofrealitywi.gov/drug-takeback and use the interactive map.
5. Look for warning signs (changes in behavior) that might indicate someone is “using.” These include:
 - New friendships suddenly replacing old ones.
 - Small possessions get lost or go missing, including money.
 - They’re more secretive than usual.
 - Favorite hobbies and entertainments no longer interest them.
 - Weight loss, not eating well and looking ill.
 - They try hiding their eyes, along with bruises, “insect bites” (track marks), etc.
6. Stay hopeful! There are treatment and support programs available for addicts and their loved ones.

Resources used:

doj.state.wi.us

Doseofrealitywi.gov/drug-takeback

Sherry Jelic- CHE Chair, Partners of WHA

October 4, 2017 State report

~ Sue Schuelke

Community Health Education Chair

Volunteer Services Mission Statement:

As an integral component of Community Memorial Hospital, our mission is to provide an efficient and humanistic volunteer staff which offers an extra dimension of care and services to patients, families, and visitors, and provides supportive services for the hospital staff.

We welcome enthusiastic individuals of all backgrounds and abilities, and do not judge applicants by race, religion or age, but rather by commitment, dependability, and the desire to be of service.