

PARTNERS OF WHA is committed to advocating for the health of our communities and advancing the success of local health care volunteer organizations, through the coordination and provision of volunteer education, development resources, and leadership opportunities for health care volunteers and their organizations.

A Message from Partners of WHA President

Eagles Soar



Mark Schaefer

As the golf putt falls into the hole on the 18th green, my journey is complete. Thank you so much for giving me the opportunity to serve as president for this excellent organization. It has been a great privilege to represent the outstanding service you provide to Wisconsin communities. You have honored me with your generosity and kindness; knowing that I have friends so generous and thoughtful is a gift in itself. Words cannot adequately convey my appreciation for the kind words

you expressed to me at this year's convention. And we will never forget the hilarious Tuesday night, when the "evil eagles" dropped their prey (me). That will live in the humor annals for some time. Congratulations to our new officers—Sue Lynch, president; Bonnie Olson, president-elect; Dorothy Revnew, secretary; and Ralph Spindler, treasurer.

I look forward to continuing to be a staunch advocate for our health systems and am looking forward to visiting your hometowns again. It has been a great pleasure to visit your communities on spring tour.

If you had the opportunity to attend the 2012 Partners of WHA convention and meeting in Madison, please take time to present what you have learned from the sessions you attended, or maybe you saw a new fundraising idea or new products you can carry in your gift shop. Keynote speaker, Heather Whittaker, asked us to meet three new friends while attending the convention—were you able to meet those new friends? Stay in touch with them in between conventions and share your ideas and successes.

This time of the year, we may wonder why summer seems to rush by; we try to detain it from leaving, and grasp at it to no avail. As you see the leaves falling from the trees and temperatures drop, we may wonder why we did not make a greater friend of summer while she was around - why we did not visit the lake more or watch a little league game or take more frequent walks to see the splendor. Why did we permit ourselves to miss so much that was right at our fingertips?

Sometimes we may do the same thing in our daily lives. I know, for me, I enjoyed my time as President. Thank you for allowing me to serve you. You brought so much fulfillment to my life. God Bless!

Mark D. Schaefer. President 505 Adelmann Court, Brookfield, WI 53045-6301 Email: mdschaeferpwha@aol.com

A Message from President-Elect

Year in Review

Meetings, meetings, and more

meetings—all very informative and worthwhile! It has been a great year! Serving as president-elect has allowed me to reflect on my experiences and apply my leadership



Sue Lynch

skills for the next two years as president.

Communication will continue to be my focus with the district directors. In February, I pledged to increase the communication and did so with monthly emails to everyone. Not only did I provide information about our organization, but also allowed for each director to contact me if there were any concerns that might need to be resolved. An open line of communication is the key to our continued success.

At our Board of Directors meeting in March, I hosted a Partners Board Orientation for the new incoming district chairmen. I received good feedback on the information provided and will continue to host this workshop at future meetings when new officers are elected.

Spring tour was wonderful! This is my favorite part of the job! Allowing the officers to attend your district meetings is very uplifting and rewarding. It is about the volunteers! The successes you

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A Message from President-Elect ...continued from page 1

discuss and the projects you present are amazing, and to be able to meet and talk one on one with so many of you at these meetings is just a thrill. I become so energized and proud of all the work each of you do for the hospitals we represent. NOTE: I presented the 2012 Membership Recruitment Challenge, tips on how to succeed, and Ideas for Public Relations and Fundraising.

Our meeting in Washington, D.C. for the AHA convention is also a highlight for me. Public Policy is so important for the stability and growth of our hospitals. Meeting with our elected officials gives us a very powerful voice on legislation, and under the direction of Steve Brenton, Wisconsin ranks number one. Jenny Boese handles all of the arrangements for our meetings during this conference and she continues to soar as one of the leading advocates in lobbying. So proud of our leadership TEAM!

Advocacy Day in Wisconsin was outstanding and I attend to promote continued participation for this event for 2013 and 2014. Numbers do matter!

I have enjoyed reading your newsletters and look forward to promoting more applications for the WAVE (Wisconsin Awards for Volunteer Excellence) and HAVE (Hospital Awards for Volunteer Excellence) Awards in 2013. We have so much to be proud of and need to "toot" our horn!

Thank you again for allowing me to serve—it is a privilege. God bless all of you!

Sue Lynch, President-Elect 608-792-5131; Email: kells52@aol.com

350 Attend Partners Convention



Three hundred and fifty Partners had the opportunity to attend the 2012 "Soar with an Eagle" annual convention in Madison, October 16-18. Many new faces were in the crowd. The event was held at the Madison

Marriott West in Middleton. The hotel was spacious and the staff was courteous and responsive to the guests needs.

Besides the installation of new officers, a selection of 11 workshops, two wonderful keynote speakers, a great CEO panel, and health care information presented by Jenny Boese, there were many opportunities to network and learn how we can assist our hospitals either by fundraising and/or advocacy and still take home something to enrich our lives.

If you did not have the privilege of attending the convention, ask one of your fellow volunteers to tell you about the songs by the Eagles or songs about Eagles. What a treat we had enjoying the ingenuity of the groups performances.

I considered it a privilege to have had the opportunity to chair the 2012 convention and am indebted to the committee chairs and the volunteers from the Southern and Lake Winnebago Districts for all they did to make the convention a great success.

I hope to see everyone again next October at the Kalahari.

Pat Freeders, 2012 Convention Chair E-mail: pat.freeders@gmail.com

Best of the Best Committee Had Challenge

Selecting the 2012 Best of the Best Administrative Award recipient proved to be a more challenging task than usual. Thankfully, I had a committee of dedicated individuals that took on the challenge with me. I would like to recognize and personally thank the committee members:

- Bill Calhoun, 2011 Best of the Best recipient (Mercy Medical Center, Oshkosh)
- Joan Cook, Eau Claire (West Central District)
- Donna Ness, Barronett (Northwestern District)
- Julie Steiner, Viroqua (Western District)

These individuals need to be commended for working conscientiously and diligently in evaluating the nominations.

Special thanks is also extended to Jennifer Frank for her exceptional insights and input into the selection process.

Jennifer was also called upon to read and evaluate a nomination that was submitted by a Committee member's hospital.

It has been an honor and pleasure working with my distinguished committee members and servings as the Best of the Best Chair. I would like to extend a sincere thank you to Mark and the Board for allowing me the opportunity to serve in this position.

Jan Molaska, 2012 Best of the Best Award Chair jmolaska@gmail.com

WHA Advocacy Update

WHA Launches New Grassroots Video at Partners Convention

In front of over 300 hospital volunteers in Madison at the Partners of WHA annual convention, the Wisconsin Hospital Association (WHA) was proud to launch a new

The Power of "H"

Advances on behalf of your hospital

Advances on behalf of your hospital

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Read this whitepaper online at: http://www.wha.org/advocacy/2012-WhitePaper-Power of H Video2.pdf

advocacy resource. The "Power of H" is a 9-minute video which explains how hospital employees, trustees and volunteers can positively affect the legislative process on important health care issues.

"As a volunteer, your voice is needed in the legislative process on behalf of your hospital," said WHA VP Jenny Boese. "This video is designed to help you learn the three steps you can take to build

the power of

effective relationships with legislators and speak up on behalf of your hospital."

Hear from legislators, hospital leaders, and volunteers on effectively engaging in advocacy and the main ways you can do so using WHA programs and resources already available to you. The video is at: www.wha.org/advocacy/grassrootsvideo.mp4.

The video is designed to be shown to your hospital volunteer groups, and WHA encourages you to do so. To assist you, WHA's HEAT advocacy program is making an entire Video Toolkit available to you, including a copy of the video and HEAT brochures. To request your copy of this video and our "Power of H Toolkit," please contact Jenny Boese at 608-268-1816 or <code>jboese@wha.org</code>.

WHA's "Protect Hospital Care" Advocacy Campaign Powers On!

The Wisconsin Hospital Association continues its aggressive advocacy campaign, "Protect Hospital Care" to fight further federal Medicare/Medicaid payments cuts to

Protect Hospital Care: Oppose Payment Cuts WISCONSIN HOSPITAL ASSOCIATION

WHA's "Protect Hospital Care" Advocacy Campaign Highlights

- ✓ Launch of Protect Hospital Care webpage on www.wha.org, includes comprehensive white paper, resources and more (ID: advocacy / Password: whagrassroots)
- ✓ Monthly correspondence to WI Congressional Delegation
- ✓ July 30-31 Washington, DC Fly-In (on rural hospital issues)
- ✓ August 2 Telephone Town Hall—Cong. Ron Kind
- ✓ August 22 In-Person Hospital Listening Session—Cong. Reid Ribble
- ✓ Sept. 18 In-Person Hospital Listening Session—Cong. Tom Petri
- ✓ Nov. 29 Washington, DC Fly-in (with AHA)

hospitals and health systems.

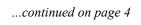
The campaign has included many differing elements all designed to engage you as HEAT members with your Members of Congress. See "highlights" in the box at left.

Make sure you log onto WHA's special "Protect Hospital Care" webpage to learn all about this issue and see how you can stay involved at: www.wha.org/town-halls-listening-sessions.aspx (ID: advocacy / Password: whagrassroots).

One of our recent events was a WHA Hospital Listening Session at Holy Family Memorial in Manitowoc with Cong. Tom Petri. A few of Cong. Petri's comments during the discussion included:

"We in Wisconsin are on the cutting edge of health care in a lot of areas. We are trying to manage the transformation of health care."

"This institution and a lot of others are on the forefront of working to manage cost and quality."





Cong. Petri, left, with Holy Family Memorial President & CEO Mark Herzog

WHA Advocacy Update...continued from page 3

Read more about Cong. Petri's comments (and all other Listening Sessions/Town Halls hosted by WHA) at our "Protect Hospital Care" webpage at www.wha.org/town-halls-listening-sessions.aspx (ID: advocacy / Password: whagrassroots). For questions, contact WHA's Jenny Boese at 608-268-1816.

Jenny Boese, WHA Vice President, External Relations & Member Advocacy Email: jboese@wha.org





Aurora Medical Center-Manitowoc County and Aurora Sheboygan Memorial Medical Center hospital leaders with Cong. Tom Petri.

L to R: Carrie Penovich, Cathie Kocourek (President, Aurora-Two Rivers), Cong. Petri, Lori Knitt, Dave Graebner (President, Aurora-Sheboygan), Nick Van Gompel.

Secrets of Life in Six Words:

Before middle age - Do not fear!

After middle age - Do not regret!

Treasurer's Report

At the 2011 Partners of WHA convention in Eau Claire, the membership approved an amendment to the Bylaws Article VII - Funds, to insert the following phrase, "a yearly audit" to the last sentence to read: "Regular books of account will be kept by the treasurer, and the officers are authorized to employ such services as may be necessary to keep the books of Partners and prepare necessary tax returns, yearly audits, and other documentation as a result of Partners activity."

As treasurer, I requested proposals from two accounting firms to prepare an audit for our 2011 fiscal year. Both proposals I received were for \$5,000 or about seven percent of our annual budget. I felt this amount was unacceptable and requested the Bylaws committee at the 2012 Annual Business Meeting to consider changing the term "audit," as defined by accountants, to a term more in keeping with the scope of our organization.

The Bylaws Committee recommended changing the phrase "a yearly audit" to "a yearly independent review," which would be less costly. The person or firm conducting this review would have to be independent of the Partners treasurer.

The Bylaws Committee presented this change to the Partners of WHA Board of Directors at their 2012 fall Board meeting. The Board approved the change and sent it on to the Partners membership at the 2012 Annual Business Meeting in Madison. The membership approved the change after some discussion from the floor.

This amendment to the Bylaws will not take effect until it has been published in the *Reaching Out* newsletter and is approved by the general membership at the 2013 Annual Business Meeting.

I will continue to search for an independent reviewer acceptable to the Partners officers to conduct the review of our financial statements. I would also like to thank those Partners members that gave me suggestions regarding this issue following the business meeting.

On other financial matters, I would like to remind anyone that has expenses that are reimbursable by Partners, that they must submit them before December 15 to be paid. Expense Forms, with receipts, are REQUIRED for all expenses except mileage. Expense forms are in the Leadership Manual and are available online at PartnersofWHA.org.

Finally, I would like to thank the membership for reelecting me to serve as their treasurer for the 2013-2014 term of office.

Ralph Spindler, Treasurer 262-567 4605

Email: ralphspindler@att.net

2012 Honor Point Award Winners

Congratulations!



















Partners Convention 2012



















Faye Deich and Jon Rozenfeld Named 2012 Best of the Best

2012 had an outstanding group of nominees for the Best of the Best Administrative Award. In the end, two awards were presented. Faye Deich, chief operating officer at Sacred Heart Hospital in Eau Claire, and Jon Rozenfeld, chief operating officer and Executive Vice President of St. Mary's Hospital in Madison, were presented the Best of the Best Administrative awards October 7 at the Partners Annual Convention in Madison.

Faye grew up on a dairy farm in Wisconsin and is the youngest of six red-headed children. She earned her BS in Nursing from the University of Wisconsin – Eau Claire, and her MS in Nursing Administration for the University of Colorado Health Sciences center in Denver.

Under Faye's leadership, Sacred Heart Hospital won the Wisconsin Forward Award, an award given to a select group of organizations that demonstrate excellent business practices. The hospital has also received the Practice Greenhealth Environmental Leadership Circle Award. Sacred Heart Hospital also was recently named to the nation's "100 Great Community Hospitals" list by Becker's Hospital Review.

Prior to Faye's role as COO, she was the chief nursing officer at Sacred Heart. She serves as a member of the Wisconsin Hospital Association Board of Directors and served as president of the Wisconsin Organization of Nurse Executives.

In nominating Faye, the organization stated that "Our administrator is very vocal about the fact that our volunteers are an integral part of our mission. They bring something extremely valuable: THEMSELVES. Their service brings cheer and gentle assistance to many in need. Our volunteers help make our hospital a place of healing, comfort, and hope."

Jon Rozenfeld joined St. Mary's Hospital/SSM Healthcare in January of 2006 as executive vice president/chief operating officer. In addition to overseeing the day-to-day operations of the hospital, Jon was instrumental in the completion and opening of the St. Mary's east wing, outpatient center, and parking garage, nearly doubling the size of the facilities. Additionally, he was the executive champion for the implementation of the Epic electronic health record, champion for

the organization's patient satisfaction initiative, and serves on the board for the innovative "Center for Nursing Excellence" high tech training facility.

Prior to joining St. Mary's, Jon was the associate vice president for health care services at Loyola University Medical Center in Chicago. He also has held administrative positions at the Johns Hopkins Health System, Baltimore, MD, and Michael Reese Hospital and Medical Center, Chicago, IL.

Jon has a BA from the University of Pennsylvania and an MBA from the Wharton School of Business.

In nominating Jon, a volunteer and auxiliary member stated: "As a leader, Jon lives our hospital mission and our core values of Compassion, Respect,Excellence, Stewardship, and Community. Jon encourages everyone to be their best. Jon leads by example and is a role model for all administrators, staff, volunteers, and community leaders."

Jan Molaska, 2012 Best of the Best Award Chair jmolaska@gmail.com

10th Annual WAVE Awards Presented at Convention

The 10th annual WAVE Awards were presented October 16 at convention. This year, we received 29 applications in the four categories. We encourage people to re-submit the next year. In one case, a submission that didn't win last year re-submitted this year and won. The votes can be close, some within a point or two. Here are the winners:

- 1. Community Service Program UW Health Partners, Watertown "Safety Center" bringing awareness to child safety and safety for the home.
- 2. In-service Hospital Volunteer Program St Vincent Hospital/Auxiliary, Green Bay

"HEAL" – Helping Elevate through Art & Love. This program helps children cope with stress from illness or death of a loved one. This program also uses the help of a therapy dog.

3. Fundraising Program – Stoughton Hospital – "Dancing with the Stoughton Stars"

This program uses a lot of community members as well as hospital administration to help the volunteers bring this about.

4. Community Outreach/Collaboration – St Joseph's Hospital, Chippewa Falls "Last Chance on the Lake" which provides a day of outdoor activities.

I would like to thank my committee: Jude Bolterman, Shell Lake; Gloria Sparacino, West Allis; and Bob Scott, Watertown. I especially want to thank Jennifer Frank at WHA for all her work organizing the WAVE Award.

Sheree Schaefer, 2012 WAVE Award Chair 715-551-2832

Email: shereel@charter.net

Public Policy Education Report

It has been an exciting year and will continue to be for a few more months! Wisconsin has seen its share of excitement with the re-call elections this year and the protests at the Capitol in Madison that preceded those elections.

By the time this issue of *Reaching Out* arrives in your email, the elections will be just less than a week away. They will include local, state, federal, and the 57th quadrennial United States Presidential election. We have been bombarded with advertising for these elections in newspapers, television commercials, lawn signs, and on the internet. It makes it especially important that we disseminate all that we read, hear, and see so that we can make intelligent and informed decisions when we go to the polls Tuesday, November 6! It is important, as well, that we know how these candidates stand on the issues that will affect our hospitals and communities! We all need to become involved in order to influence legislation that will affect our hospitals and to gain presence in the legislative process.



Diane Westbrook

Steve Brenton, President of WHA, shares that WHA is working to add 100 new Physicians to Wisconsin each year. Wisconsin faces a severe shortage of physicians over the next 20 years. There will be 2,200 fewer physicians in 2013. The Physician Workforce Report can be found at www.wha.org/Data/Sites/1/pubarchive/reports/2011physicianreport.pdf. The WHA report highlighted major issue areas that need to be addressed in order to solve the physician shortage. They include, among other issues:

- The need to expand Wisconsin graduate medical education programs.
- The need to increase the number of Wisconsin medical school graduates.
- The need to focus on tuition and tuition-related debt as incentives to attract and retain physicians.

WHA is working toward building a residency program as well. Great news for Wisconsin!

WHA's advocacy campaign "Protect Hospital Care" looks at the continued federal attempts to cut hospital/provider reimbursement. You can access this webpage for more information at: http://www.wha.org/protect_hospital_care.aspx with the user ID: advocacy and the password: whagrassroots. Resources will continually be added to this site.

The Affordable Care Act (ACA), a side by side comparison piece on the Presidential candidates' positions on health care—the Obama/Biden ACA Plan and the Romney/Ryan Plan ran as an article in *The Valued Voice* September, 7. If you did not see it, you may access it at: www.wha.org/data/sites/1/financial/acavsromneyryanplans.pdf. An update to that article from October 5 can be viewed at: www.wha.org/data/sites/1/financial/romneyryan_vs_obamabiden10-5-12.pdf. (There is an underscore before and after the vs.)

A few of the major elements of the ACA (Affordable Care Act) are as follows:

- 1. Expanding coverage 32 million in 2014
- 2. Financing coverage One trillion dollars
- 3. Dozens of insurance reforms
- 4. Delivery system reforms
- 5. Adequate access
- Improving quality (Wisconsin already ranks among the top states in the USA)
- 7. 16 million (estimated) under new subsidized insurance exchanges (Total of 94% of legal population covered) What will it take to pay for the estimated 1 billion in costs?
- 1. 500+ billion in Medicare cuts over ten years
- 2. 155 billion in cuts to hospitals (WHA estimates 2.6 billion in cuts to Wisconsin hospitals)
- 3. Medicare Advantage plans 14% cuts
- 4. 400+ billion higher taxes, fees, and penalties
- 5. Higher taxes on Medical devices
- 6. Pharmaceutical taxes
- 7. Health plan taxes
- 8. Penalties for individuals without health insurance

In order to cut costs, hospitals are cutting back and letting non-medical staff go, among other things. This is a difficult decision, but a reality, and it is happening throughout the state and the nation. Each time you enter your hospitals for your volunteer duties, I ask that you be mindful of what that hospital means to you, your families, and to the community and what it would mean if that hospital closes. The harsh reality is that in the future, we will see some hospitals close. ...continued on page 9

Public Policy Education Report.. continued from page 8

Very few state hospital organizations support their Partner/Volunteer organization like WHA. We as an organization are extremely lucky to have the financial support and the support in advocacy with our liaison, Jenny Boese, and the overall support of our liaison, Jennifer Frank, from WHA. We need to support WHA! As health care volunteers, we play an important role in advocating for our hospitals. We can do so by becoming members of HEAT. There are very few members of Partners in the HEAT program compared to our total number of members. Let this be the day that YOU become a member of HEAT! Sign up at www.wha.org/heat-sign-up-now.aspx.

Advocacy Day was well attended and Partners accounted for nearly half of the attendance! Next year, join the hundreds of Partners April 23, 2013 Advocacy Day in Madison. Advocacy Day is a motivational and educational day provided for us at no cost by Wisconsin Hospital Association. Time will be set aside in the afternoon for appointments with your local legislators. Transportation to the Capitol will be provided, as well.

I thank you for all you do for your hospitals, for the Partners organization, and for WHA. Your efforts and dedication help to make our hospitals better and our communities stronger!

We need to stand with Wisconsin Hospital Association and tell Congress NO MORE CUTS TO OUR HOSPITALS! We must continue to make our voices heard and help to support WHA's efforts to "Protect our Hospitals," as well! We can make a difference!

I want to thank Mark Schaefer for the opportunity to serve as PPE Chair, and wish you all a blessed and happy holiday season.

Diane Westbrook, PPE Chair W10399 880th Avenue, River Falls, WI 54022 Email: d-westbrook@sbcglobal.net

Community Health Education Report

Thank you Mark for asking me to be your Community Health Education Chair for 2011/2012. I have truly enjoyed being on your great dedicated and motivated team.

I appreciate all the support, insights, and help the Partners of WHA provided me with over the past two years. I want to thank each and every Partner volunteer for their enthusiasm on our health project. I hope that you have gained an insight on how diabetes affects



Bonnie Olson

our lives or the lives of people we know. The number of Americans with diabetes is expected to double or triple over the next 40 years. That means 1 in 3 could have diabetes by 2050. Now 24 million Americans (1 in 10) have diabetes, and one quarter of them do not know they have it, according to the Center for Disease Control. Thank you for having informative speakers at your District and local meetings. Physical activity and healthy eating are very important to help control diabetes. Thirty minutes of moderate activity, five days a week, is recommended. Moderate activity includes walking fast, dancing, riding a bike, or gardening. We talked about portion control in eating. Diabetes can lead to problems with the heart, kidneys, eyes, skin, legs, feet, nerves, teeth, and gums. Early diagnosis and strict management have proven to make a great impact in preventing or delaying complications of the disease. Good management can cut this risk in half. We found some websites for information on diabetes and exercise: www.diabetes.org and www.cdc.gov/diabetes.

The USDA launched a campaign in June 2011 that is a simpler and a more visual food guide called MyPlate. All eight Partners districts were presented with a plate to help people learn how to use MyPlate in their every day lives. Information can be found at www.choosemyplate.gov.

My trip to the American Hospital Association's "Champions for Care" was the highlight of my term as CHE. Whether hospitals are across town, across the country, in a rural community, or a big city, they are equally determined to find ways to continue to improve the care they provide to their patients in an era of fewer resources, higher expectations, and shifting demographics. I joined my colleagues in taking our messages to Capitol Hill. We made Senator Kohl aware of the critical drug shortages facing the medical facilities in our nation and in Wisconsin.

Now is a good time to get your 2012/2013 flu shot. Each year a different strain of virus presents itself. For the 2012-2013 flu season, the flu vaccine provides protection against three viruses: A (H1N1), A (H3N2), and B. Most flu experts believe that flu viruses spread mainly by droplets made when people with flu cough, sneeze, or talk. Those droplets can be passed on to people who are nearby.

Go out and live every day to the fullest. BE KIND; BE GENEROUS; BE BOLD; BE DARING; BE ADVENTUROUS. But mostly BE DAZZLING!!!!!

"Kindness is the language, which the deaf can hear and the blind can see." - Mark Twain

Bonnie R. Olson, CHE Chair E 2257 Jaybee Drive, Eau Claire, WI 54701 715-834-1320 (home) or 715-379-6797 (cell) Email: bhatlady@gmail.com

Around the State

St. Mary's Hospital Auxiliary, Madison:

This fall, St Mary's Hospital, Madison has opened the first in-house Ronald McDonald Family Room in Wisconsin. The area, located on the third floor of the hospital, will consist of a living room, kitchen, four sleep rooms with private restrooms and showers, library, quiet room, laundry facilities, and a family room. The third floor location will allow easy access to all pediatric services.

Mercy Health System Volunteers, Janesville:

The House of Mercy Ball was held in May and raised \$160,000.00 for this 25-bed homeless center that provides homeless families with short-term emergency shelter and access to housing, job placement, and child care resources. Volunteers help out at this house. Incidentally, there are 1,138 volunteers at Mercy Health System – wow!

Eagle River Memorial Hospital Partners, Eagle River:

Beyond fundraising, the Partners group had their third annual "Day of Renewal," which is dedicated to bringing current research and health information to their members who will be empowered to improve their own lives and to spread the knowledge to their families and friends. The theme was "Change Your Brain. Change Your Age: Dance for Life."

Sacred Heart Hospital Volunteer Partners, Eau Claire:

What are "WOW" cards? They appear on hallway walls, which are written for an employee or volunteer who does an outstanding job in handling a situation or is kind, compassionate, and goes out of his/her way to help someone.

Riverview Hospital Auxiliary, Wisconsin Rapids:

"Hats Off" was the entertainment for their Spring Membership meeting. Three members strolled the dining room modeling their bonnet creations representing a "pill box" hat, "stocking" cap, and the "ten-gallon" hat. These were one-of-a-kind creations!



During 2012, the St. Mary's Hospital Auxiliary in Madison gave \$50,000 toward the "first inhospital Ronald McDonald Family Room" that opened in September. Lavelle Auby is shown with Ronald McDonald at the ribbon cutting. The Auxiliary recently celebrated the 100 year anniversary of the hospital.

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Reaching Out Deadlines

<u>Issue</u>	<u>Deadline</u>
February 2013	Tues., January 15, 2013
May 2013	Mon., April 15, 2013
August 2013	Sun., July 15, 2013
November 2013	Mon., October 15, 2013

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